



YOU CAN IMPACT SOMEONE'S FUTURE.

TODAY.



CAPE FEAR VALLEY HEALTH
FOUNDATION



BLADEN COUNTY HOSPITAL
FOUNDATION



HARNETT HEALTH
FOUNDATION



THROUGH THE YESTERDAYS, OUR DONORS HAVE IMPACTED THE LIVES OF
INDIVIDUALS. SERVICES THAT WOULD NOT HAVE BEEN PROVIDED ARE NOW
AVAILABLE TO OUR NEIGHBORS. BY PROVIDING CARE THROUGH GENEROUS



DONATIONS, LIVES CONTINUE TO BE SAVED. SO RIGHT THIS MINUTE, BECAUSE OF
IMPACT DONORS LIKE YOU, SOMEONE IS RECEIVING CARE. OUR COMMUNITY IS
STRONGER AND OUR HEALTH IS BETTER. RIGHT HERE AT HOME.



THANKS TO YOU.

THANKS TO YOU!

You are the reason Cape Fear Valley Health Foundation, and its affiliates Bladen County Hospital Foundation and Harnett Health Foundation, can improve the health and well-being of the communities we serve. Your support has a positive impact on every aspect of healthcare provided by Cape Fear Valley Health across a seven-county region of southeastern North Carolina. Your gifts impact all facets of healthcare, from a newborn's first days to those approaching the end of life, and each day in between.

Not only will your support provide patient care enhancements, but it will also enable Cape Fear Valley to provide new innovations in healthcare to our community and help secure the healthcare workforce for the next generation.

Our partnership with Methodist University to create the Methodist University Cape Fear Valley Health School of Medicine is where the next generation of health care professionals will be educated and trained to care for our expanding region. The new medical school, to be located on the campus of Cape Fear Valley Medical Center, will combine the expertise and resources of both institutions to provide students with unparalleled educational and clinical experiences. Your support is needed to make this program the very best it can be for our region. It will enable us to educate a diverse population of expertly trained medical doctors attentive to the needs of rural and underserved populations, and to become a national leader in interprofessional, team-based medical education.

We invite you to join us in the next exciting steps of caring for our community by supporting local healthcare, for all the days of our lives.

In Good Health,

A handwritten signature in white ink, reading "Sabrina S. Brooks". The signature is fluid and cursive, with a large initial 'S' and a stylized 'B'.

Sabrina S. Brooks, CFRE, MBA

Vice President, Cape Fear Valley Health Foundation

P.S. Your gift today will have immediate impact on the health and well-being of your family, friends and neighbors.

DONOR STORIES

“Both of our parents were educators. We were raised around their passions to give their time and money and to see the next generation excel. It was their seed and now it is ours! Galatians 6:9 is the essence of our mission! It is a blessing to be able to give to the Foundation and an honor to do this in their memories!”

– Spencer and Felicia Cummings
Employee donors to *Caring for the Future*



“The Shakir Family and Friends are huge supporters of the Cape Fear Valley Friends of the Cancer Center because we know any funds that we donate goes directly to patients. Donating to the Cape Fear Valley Friends of the Cancer Center is our way of doing our part to make a difference in our community.”

– Shakir Family and Friends
Cancer care donors

“Over the years, Cape Fear Valley Volunteer Auxiliary has felt and seen the need to expand healthcare services in our community. We are very proud to have raised monies for the hospital because we love very much what they are doing. It is our honor and privilege to be able to donate funds for a worthy project such as this beautiful building.”

– Cape Fear Valley Volunteer Auxiliary



COMPASSIONATE, QUALITY CARE *at every stage of life.*

Cape Fear Valley Health is on a mission to fulfill a pressing need for inpatient hospice care in our community. When patients, families and their care team decide that curative measures are no longer an option, inpatient hospice services can provide the supportive environment to ensure the patients quality of life is the best that it can be in their final days. Hospice philosophy is rooted in accepting death as a stage of life, and in doing so provides for patients' physical, emotional and spiritual needs.



“The Hospice House has been much needed in our community. More than just end of life care, hospice focuses on emotional, physical and spiritual support for the patient and family, taking a holistic approach while focusing on quality of life. Care for the patient includes medical staff, social workers, spiritual counselors, therapists and volunteers. When the community has access to hospice services earlier, the quality of life improves for the community.”

– Mayra Draughn,
Patient Care Manager
Valley Hospice House



VALLEY HOSPICE HOUSE

“These simulations provide an opportunity to apply theory and gain experience in skills or procedures that would otherwise be difficult without potentially putting patients at risk, such as managing emergencies and resuscitation. As a result, the simulation center will improve patient care and safety in our community.”

– Mark Rose,
Manager of Simulation Operations



Scan the QR code to learn more about the Center for Medical Education & Neuroscience Institute.

Cape Fear Valley Health Foundation was proud to provide support for this state-of-the-art facility.



Cape Fear Valley Health is dedicated to fostering excellence by embracing our core values: patient-centeredness, integrity, cultural diversity, innovation, teamwork, accountability and **education**.

EDUCATION: Promoting lifelong learning and preparing future medical professionals.



“As an immigrant to this country I have had a variety of jobs, from labor to skilled trades ... During deployment

in Afghanistan, I developed a passion for medicine in austere environments. Working as a paramedic in the Emergency Department during a pandemic I have seen first-hand what our nurses are capable of. I believe it is my turn to step up. The investment in my education is paid back through the dedicated and compassionate care I can provide to our patients.”

– John Carragher,
Nursing Scholarship Recipient

EDUCATION

12

Residency Programs

Including Cape Fear Valley Health and Harnett Health

3

Fellowships

130

Medical Students

377

residency and fellowship positions by 2028

In June 2023, more than

80 doctors

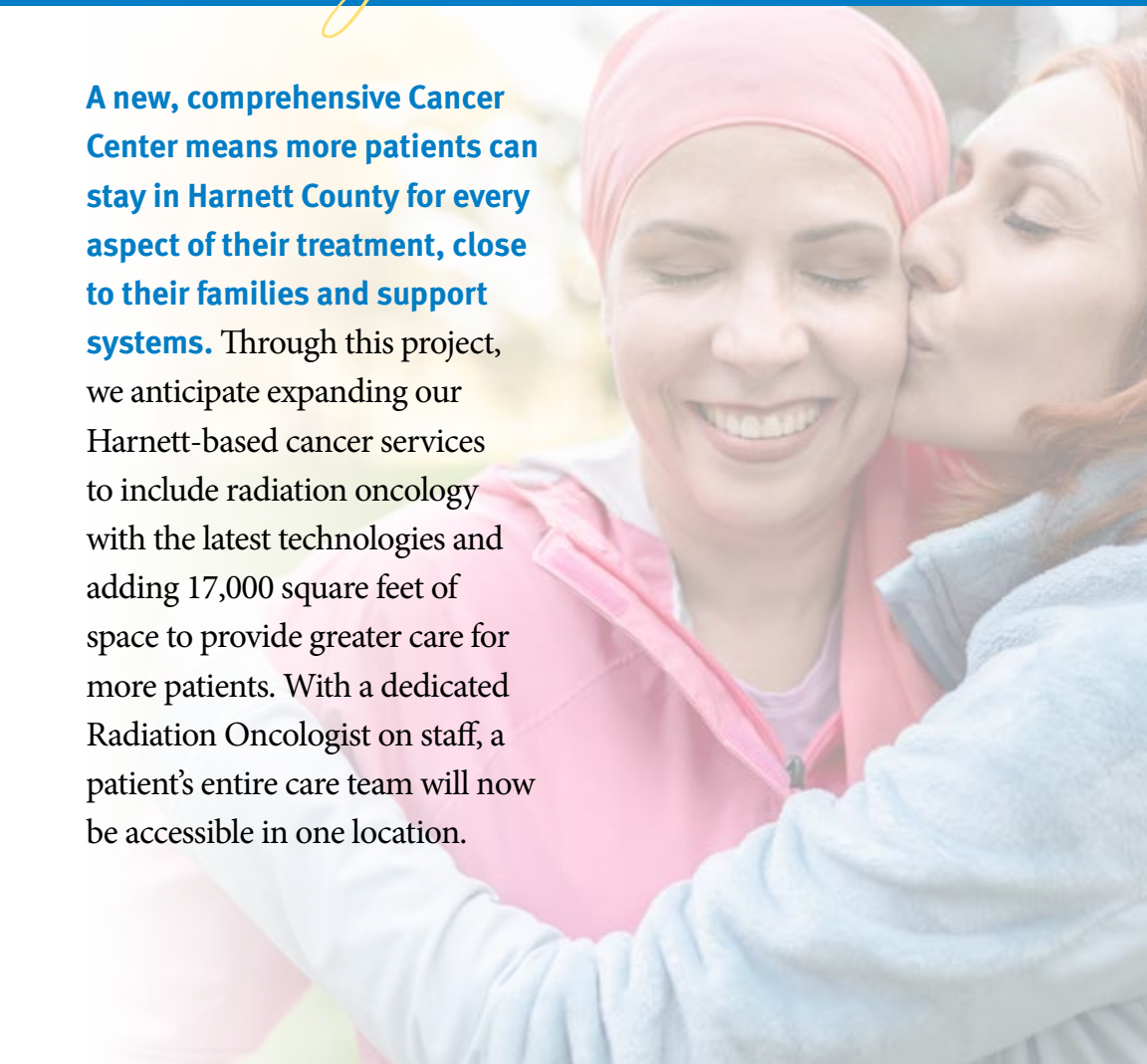
joined our Cardiology, Emergency Medicine, General Surgery, Internal Medicine, OB/GYN, Orthopedics, Podiatry, Psychiatry and Transitional Year programs.

CANCER CARE



BRINGING *hope* HOME TO HARNETT COUNTY

A new, comprehensive Cancer Center means more patients can stay in Harnett County for every aspect of their treatment, close to their families and support systems. Through this project, we anticipate expanding our Harnett-based cancer services to include radiation oncology with the latest technologies and adding 17,000 square feet of space to provide greater care for more patients. With a dedicated Radiation Oncologist on staff, a patient's entire care team will now be accessible in one location.



Donors to Cancer Care support cancer patients
across all communities served by Cape Fear Valley Health.



3

Cancer
Treatment
Centers



3

Mammography
Suites



325

Approximate number of free
mammograms provided annually
to uninsured individuals



Patients in need can receive medication and nutritional assistance, gas vouchers and financial hardship assistance, which rely on donor support.



Complementary programs include art therapy, massage therapy, wig vouchers and patient education materials, which support patients holistically. Donor support ensures these resources are available.



Bladen County Hospital Foundation provided support for the renovation of the mammography suite at Bladen County Hospital. A serene sky image on the ceiling and nature-themed video screens with audio on the walls completely change the atmosphere in the room from clinical to calming. The renovation also included adding a private dressing room for patients, new flooring and walls. As an added benefit, the new aesthetics can help the mammographer's job, too, since it's easier to get a good image when patients are relaxed!

CARING FOR OUR YOUTH



The Pediatric Diabetes Games

are held to let diabetic children from across the state participate in athletic sports through safe and organized competition as they often shy away from competitive sports. Children who go to the diabetes camp will also gain new skills and knowledge, as well as special friends and memories. Donations help to sponsor children in need to attend, and support the activities, games and other needs of a thriving camp program.



The Dorothea Dix Adolescent Care Unit

is now a lifeline for adolescents in the local community who need psychiatric crisis care (Before this facility opened, the nearest adolescent psychiatric treatment facility in North Carolina would be 60 miles away). During their stay, youth participate in individual, group and/or family counseling, with a focus on evidence-based adaptive skill building as a foundation for successful reintegration into the community. Donors help the Foundation provide resources for patient support needs and programs, as well as resources for therapeutic play.

Donor support continues to improve the lives of our smallest patients and their families by providing funding for the latest state-of-the-art technologies.

Local families like the Lewis family benefit from the generosity of donors who help fund care enhancement projects like the NicView Camera system, which helps parents of hospitalized infants' bond with their children even when they can't be in the NICU.

Ongoing donor support has sustained many comfort and wellness initiatives including providing car seats to families in need, supporting breastfeeding mothers, and helping families with accommodations when a child is hospitalized.

Cape Fear Valley Hoke Hospital's emergency department recently benefitted from community generosity with the addition of a mobile distraction station for patients undergoing testing and treatment.

"They are a fantastic tool to distract kids in the Emergency Department, which is a very scary time," says Sheri Dahman, Chief Nursing Officer at Hoke Hospital.



IN THE COMMUNITY



- ▲ The team from Cape Fear Valley Heart & Vascular Center taught hands-only CPR training at the 2023 Step Up 4 Health & Wellness Expo.
- ▼ The Foundation team explored the new LifeLink Air helicopter stationed at Bladen County Hospital.





STEP **UP** **4** HEALTH

and WELLNESS EXPO

Presented by



Cumulus Radio
STATION GROUP™
A DIVISION OF CUMULUS MEDIA

Save the Date

Saturday, April 20, 2024

Join us at Methodist University for a family-friendly event featuring 4k and 1-mile walks through campus, Wellness Expo, food trucks and more.

For More information visit www.cfvfoundation.org/StepUp4Health

DONORS MAKE EXCEPTIONAL HEALTHCARE EXTRAORDINARY!



BY THE NUMBERS

[cumulative]:

- 15,178 donors
- 351,792 gifts
- \$38,097,142.03 revenue generated

Based on the medical needs of the community and future plans for Cape Fear Valley Health, fundraising priorities are established. These are reviewed by clinicians, administrators and the Board of Trustees of Cape Fear Valley Health and the Cape Fear Valley Health Foundation Board of Directors. The Foundation matches the interests and philanthropic goals of our donors with the highest needs of Cape Fear Valley Health.

WHERE DOES THE MONEY COME FROM?



89%

Public Support and
Grant Funding

*Cape Fear Valley employees
contribute 4% of this amount*

10%

Investments



1%

Events



WHERE DOES THE MONEY GO?

In keeping with donor wishes, the Foundation distributes funds to the highest priority needs identified in these clinical service areas and patient focused care areas:



Behavioral
Health



Cancer
Care



Cardiac
Care



Diabetes and
Endocrine Care



Employee
Support



Graduate
Medical
Education



Nursing
Education



Prescription
Medication
Access



Women's
and Children
Care



WHY GIVE?

Donations to Cape Fear Valley Health Foundation make an extraordinary impact on the communities we serve every day. This impact can be seen in the care of our patients and their families, and in our programs which improve the health and wellness of the communities which we serve. Donor contributions are used to provide direct patient support, better facilities, enhanced training for clinical staff, state of the art technology and lifesaving research. This support enables our doctors, nurses and staff to deliver exceptional healthcare for all our patients.



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**Your gift can impact
someone's future,
today. Make your
gift online by
scanning the QR
code below and
make a difference
in the health and
wellness of our
community.**

