



# COMMUNITY BENEFIT REPORT





*in every way,*  
**IMPROVING THE QUALITY**  
*of every life we touch*





Cape Fear Valley Health is dedicated to improving access to healthcare. Physician offices grew to 56 in 2019, allowing more residents to receive care in their own communities. Emergency Department visits increased from 155,584 in 2015 to 197,997 in 2019. That's just part of the story of Cape Fear Valley's benefit to our community. Our vision is: "In every way, improving the quality of every life we touch."

This Community Benefit Report demonstrates we are fulfilling our vision in so many ways.





# Promoting Health & Wellness

Training the next generation of nurses, allied health professionals and physicians is important to our mission:  
"Providing exceptional healthcare for all our patients."



#### HEALTH EDUCATION

**6,926**

people served by community  
education events



#### FREE SCREENINGS

**1,951**

free health screenings  
provided to the community

Blood Pressure	BMI
Blood Sugar	Skin Cancer
Cholesterol	Hearing
Lung Function	Fatty Liver

**210**

free mammograms valued at  
**\$40,847**  
provided to uninsured women by  
Cape Fear Valley Health Foundation  
Friends of the Cancer Center



#### CAPE FEAR VALLEY RESIDENCY PROGRAMS

**102**

total residents

**\$25.2 M**

annual economic impact

**Internal  
Medicine**  
37 residents

**Emergency  
Medicine**  
23 residents

**Obstetrics &  
Gynecology**  
11 residents

**General  
Surgery**  
11 residents

**Psychiatry**  
8 residents

**Transitional  
Year**  
12 residents

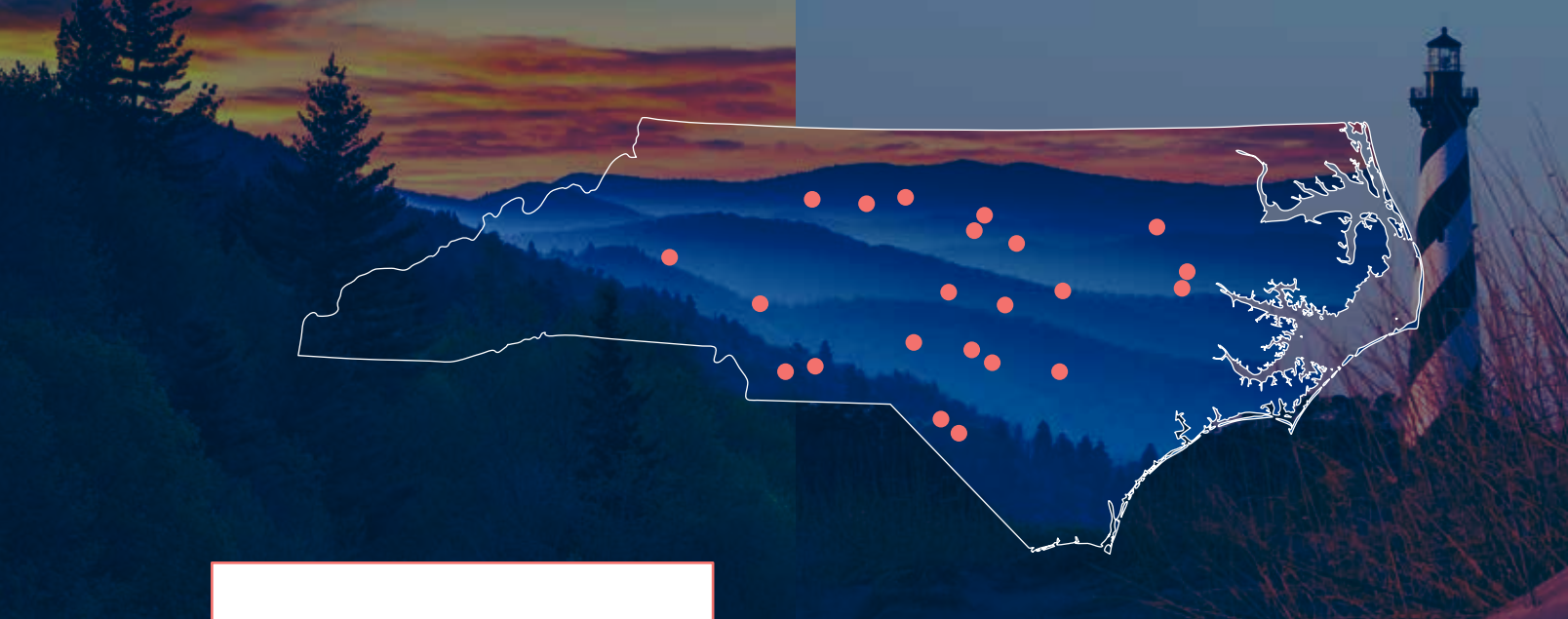
#### COMMUNITY-BUILDING ACTIVITIES

**\$78,050**

in sponsorships, including support  
for many non-profits focused on our  
community's health and quality of life

Better Health  
Cape Fear Botanical Garden  
Cape Fear Regional Theatre  
Child Advocacy Center  
Fayetteville Symphony  
Orchestra  
Junior League of Fayetteville

The Links, Incorporated  
Partnership for Children  
The Arts Council  
of Fayetteville/  
Cumberland County  
The CARE Clinic  
and many more!



## HEALTH PROFESSIONS

# 2,131

students from 29 schools  
trained at Cape Fear Valley in  
the academic year 2018-2019



Cabarrus College of Health Sciences  
*Concord*

Campbell University  
*Buies Creek*

Central Carolina Community College  
*Sanford*

Duke University  
*Durham*

Durham Technical  
Community College  
*Durham*

East Carolina University  
*Greenville*

Edgecombe Community College  
*Tarboro*

Edward Via College of  
Osteopathic Medicine  
*Blacksburg, VA*

Elon University  
*Elon*

Fayetteville State University  
*Fayetteville*

Fayetteville Technical  
Community College  
*Fayetteville*

Johnston Community College  
*Smithfield*

Lenoir Rhyne University  
*Hickory*

Meredith College  
*Raleigh*

Methodist University  
*Fayetteville*

NC Central University  
*Durham*

Pitt Community College  
*Winterville*

Raleigh School of Anesthesia  
*Raleigh*

Robeson Community College  
*Lumberton*

Sampson Community College  
*Clinton*

Sandhills Community College  
*Pinehurst*

South Piedmont Community College  
*Polkton*

Southern Regional Area Health  
Education Center (SR-AHEC)  
*Fayetteville*

University of North Carolina  
*Chapel Hill*

University of North Carolina  
*Greensboro*

University of North Carolina  
*Pembroke*

Wingate University  
*Wingate*

Winston-Salem State University  
*Winston-Salem*

Womack Army Medical Center  
*Ft. Bragg*





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#### **Fayetteville Technical Community College**

Associate of Nursing  
Central Sterile Processing  
EMS  
EMT  
Healthcare Management  
Mammography  
Nursing Assistant  
Nursing Assistant II  
Paramedic  
Pharmacy Technician  
Phlebotomy  
Physical Therapy Assistant  
Practical Nursing (LPN)  
Radiography  
Registered Medical Assistant  
Respiratory Therapy  
Surgical Technology

#### **Campbell University, Buies Creek**

Bachelor of Nursing  
Medical Students  
Pharmacy  
Physical Therapy  
Physician Assistant

#### **Fayetteville State University**

Bachelor of Nursing  
Healthcare Management  
Master's in Social Work

#### **Methodist College**

Bachelor of Nursing  
Doctor of Physical Therapy  
Exercise Physiology  
Healthcare Administration  
Physical Therapy  
Physician Assistant

#### **Southern Regional Area Health Education Center (SR-AHEC)**

Family Medicine Residents

#### **Womack Army Medical Center, Ft. Bragg**

Family Medicine Residents  
Medical Students  
Womack Podiatry Residency Program



#### WORKFORCE DEVELOPMENT

**\$697,409**

in scholarships, grants and tuition reimbursement, including:

**\$4,850**

in nursing scholarships provided by Cape Fear Valley Health Foundation

**\$4,000**

in post-secondary scholarships to high school students engaged in blood drives at their schools

**\$7,000**

in scholarships for high school junior volunteers provided by Cape Fear Valley Volunteer Auxiliary

**\$227,127**

in grants to Fayetteville State University and Fayetteville Technical Community College for nursing instructor salaries and benefits to expand the nursing school program

**\$118,832**

in tuition reimbursement to employees



**\$268,000**

in tuition for nursing students in partnership with Fayetteville Technical Community College, Bladen Community College and Fayetteville State University

**\$67,600**

in grants to assist employees working on necessary pre-requisites for students to attend nursing programs at Fayetteville Technical Community College, Bladen Community College and Fayetteville State University



## COMMUNITY PARAMEDICS

**3,036**

home visits

**\$1.22 M** value

The Community Paramedic Program is an innovative program in which paramedics perform home visits to high-risk patients recently discharged from the hospital. These paramedics perform health assessments, including blood pressure and lung function checks. They also perform home safety assessments, review patients' medications with them, and support discharge needs. Community paramedics have helped reduce readmission rates to record lows of less than 2 percent for patients they follow regularly for key diagnoses.



## DIABETES GAMES

**102**

children participated

## DIABETES CAMP

**72**

children participated

## Community Services



### GAS VOUCHERS

**\$5,465**

in gas vouchers provided to families of pediatric patients and cancer patients from Cape Fear Valley Health Foundation



### CUMBERLAND COUNTY MEDICATION ACCESS PROGRAM : CCMAP

**3,200**

patients served

**\$6.24 M**

in prescription drugs provided

**\$249,535**

in salary and benefits provided by Cape Fear Valley for pharmacists and pharmacy technicians for this program, located at Cumberland County Department of Health

# Caring for All Patients

In 2018, Cape Fear Valley Health provided more than \$120 million to benefit our community.



RESIDENCY EXPENSE

**\$10,724,819**



CHARITY CARE

**\$22,514,205\***

the cost of providing free or discounted health services to individuals who cannot afford to pay for their care and qualify for financial assistance



BAD DEBT

**\$32,784,634\***

the cost of services submitted for payment by insurance or patients that are not paid in full

\*at cost



OTHER UNPAID  
COST OF CARE

**\$350,040**

TOTAL COST

**\$123,098,096**

NET EXPENSE FOR  
COMMUNITY HEALTH

**\$20,785,897**

UNPAID COST OF MEDICAID

**\$19,871,575**

unpaid costs of public programs for those with low incomes or disabilities

UNPAID COST OF MEDICARE

**\$16,066,926**

the difference between the federal Medicare reimbursement rate and the actual cost of care





# Strengthening the Local Economy

Cape Fear Valley Health is the largest non-governmental employer in Cumberland County. The physician residency program's impact to the local community is \$25.2 million a year.

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**7,454**

healthcare jobs

**\$525.5 M**

in wages, salaries and benefits

**273**  
volunteers

**25,173**  
hours donated  
by volunteers

**\$573,674**  
dollar impact of those  
volunteer hours

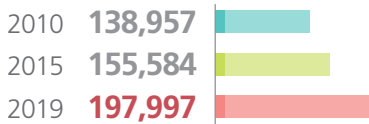




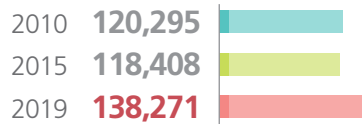
# Growth

# Volume Statistics

## ED VISITS



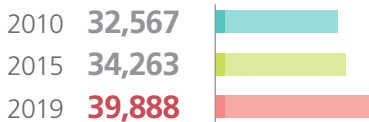
## OUTPATIENT VISITS



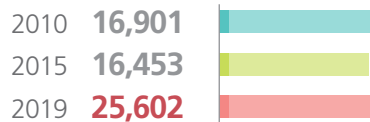
## ADMISSIONS

**39,888**

## PATIENT DISCHARGES



## SURGERIES



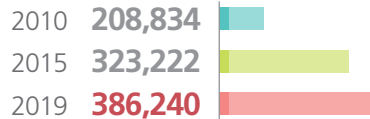
## OUTPATIENT VISITS

**138,271**

## PHYSICIAN OFFICES



## PHYSICIAN OFFICE VISITS



## SURGERIES

**25,602**

## RADIOLOGY PROCEDURES

**201,470**

## CLINICAL TRIALS

**12**

## PRIMARY CARE & SPECIALTY OFFICE VISITS

**386,240**



# Leaders in Health Care

## Leaders in **Cancer Care**

<b>2,739</b>	New Consults
<b>35,565</b>	Radiation Therapy Treatments
<b>82,179</b>	Chemotherapy Treatments
<b>291</b>	CyberKnife Treatments
<b>953</b>	PET Scans
<b>83</b>	Patients enrolled in cancer clinical trials



Accredited by the American College of Surgeons Commission on Cancer

**\$165,946** in grants provided by Cape Fear Valley Health Foundation Friends of the Cancer Center to to enrich cancer care including **\$88,358.94** in emergency assistance for cancer patients

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## Leaders in **Heart & Vascular Medicine**

<b>3,487</b>	Cardiac Catheterizations
<b>580</b>	Electrophysiology Studies
<b>1,451</b>	Non-Invasive Cardiac Studies
<b>5,481</b>	Cardiac Rehabilitation Visits
<b>931</b>	People trained in Hands Only CPR

### **Disease-Specific Certifications:**

Heart Failure  
Acute Myocardial Infarction  
Chest Pain – Hoke Hospital  
Chest Pain Center Accreditation

**\$11,017** in grants provided by Cape Fear Valley Health Foundation in support of cardiac care





## Leaders in **EMS and Trauma**

**143,229** Emergency Department Visits at **Cape Fear Valley Medical Center**

**40,831** Emergency Department Visits at Hoke Hospital

**13,937** Emergency Department Visits at Bladen County Hospital

**68,943** EMS Calls – Cumberland County

**8,916** EMS Calls – Hoke County

**669** Lifelink Air Transports

**9,488** Lifelink Ground Transports



**12<sup>TH</sup> BUSIEST SINGLE  
EMERGENCY DEPARTMENT  
IN THE NATION**

**571** people trained in the Stop The Bleed program including 14 presentations to the Fayetteville Police Department in conjunction with their Active Shooter Training

### **Certifications and Accreditations:**

Commission on Accreditation of Ambulance Services

State Designated Level III Trauma Center

American Heart Association Gold Plus Recognition for STEMI care



## Leaders in **Care of Women & Children**

<b>417</b>	Babies treated in Level IV NICU, the highest level of care
<b>459</b>	Children treated in PICU
<b>37,463</b>	Children treated in Children's Emergency Department
<b>4,704</b>	Births



Advanced Perinatal Care  
Certification by  
The Joint Commission

**\$143,802** in grants provided by Cape Fear Valley  
Health Foundation to enhance children's services, including:

Pediatric Diabetes Support  
Car Seats for Crisis Situations

NICView Camera System, a closed circuit camera  
system that allows parents and other family  
members to log in and watch their babies in the  
NICU on their phone or home computer.

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## Leaders in **Mental Health**

<b>4,745</b>	patients seen at Psych ED
<b>27,800</b>	patient visits at Community Mental Health
<b>1,120</b>	patient discharges at BHC inpatient
<b>7,800</b>	patient days at BHC inpatient
<b>481</b>	clients treated at The Steven A. Cohen Military Family Clinic at Cape Fear Valley including 52 child and adolescent clients and 18 Telehealth clients

In the spring of 2018, Womack Army Medical Center closed its inpatient pediatric ward. Womack sends both pediatricians and family medicine physicians to do rotations at Cape Fear Valley Medical Center. They treat inpatient pediatric unit patients under an agreement with Cape Fear Valley. Cape Fear Valley pediatric intensivists treat Pediatric Intensive Care Unit patients.



## Additional Accreditations and Certifications



Disease Specific Certification  
by The Joint Commission

### Cape Fear Valley Medical Center

- Heart Attack Care
- Heart Failure
- Advanced Stroke Care
- Pneumonia
- Hip Replacement Surgery
- Knee Replacement Surgery
- Sepsis
- Advanced Perinatal Care

### Highsmith-Rainey Specialty Hospital

- Wound Care

### Hoke Hospital

- Acute Stroke Care
- Chest Pain
- Hip Replacement Surgery
- Knee Replacement Surgery

### Bladen County Hospital

- Pneumonia
- Sepsis

**Chest Pain** Accredited by the American College of Cardiology

**Breast Care** Accredited by the National Accreditation Program for Breast Centers

**Weight Loss Surgery** Accredited by the American Society for Metabolic and Bariatric Surgery

**Physical Rehabilitation** Accredited by the Commission on Accreditation of Rehab. Facilities

**Sleep Medicine** Accredited by the American Academy of Sleep Medicine





## Cape Fear Valley Health Foundation support totaling **\$2.194 million**

### Grants

**\$201,916**

#### **Enhancing Facilities**

Bladen Medical Associates White Lake

Back-up water supply for Cape Fear Valley Medical Center for use in emergency situations

**\$143,214**

#### **Enhancing Patient Care**

**\$100,000**

#### **Support for Stanton Hospitality House**

"A Home Away from Home" for out-of-town families of patients in Cape Fear Valley Rehabilitation Center, NICU and other units at Cape Fear Valley Medical Center

**\$562,490**

#### **Community Health Initiatives**

Support of a Community Network of Care for low income and uninsured residents

Bladen County Opioid Task Force

Community Alternatives Program for people with disabilities

**\$360,386**

#### **Training the Next Generation of Physicians**

**\$350,000**

#### **Support of Psychiatry Residency**

**\$40,935**

#### **Support of Rehabilitation Services**

**\$9,396**

#### **Preserving The History of Highsmith-Rainey Specialty Hospital**

**\$147,734**

#### **in Grants to the health system by Cape Fear Valley Volunteer Auxiliary**

Renovation of Highsmith-Rainey ICU waiting areas

Renovation to Cape Fear Valley Diagnostic Center

Monitoring system for training mannequins for the Residency Programs

# Endowments

## **Irene Thompson Byrd Cancer Care Endowment**

**\$876,562**

This endowment was created by Jesse Byrd in memory of his late wife Irene, to provide a permanent source of funding for support of patients receiving care at our Cancer Centers. Jesse and Irene were part of the volunteer group who established Friends of the Cancer Center in 1989.

## **Nursing Congress Academic Advancement Scholarship Endowment**

**\$81,339**

Created by Cape Fear Valley Health's Nursing Congress this scholarship is awarded to Cape Fear Valley Health registered nurses who are pursuing a baccalaureate, masters or doctorate degree in nursing on a full- or part-time basis.

## **Cato Nursing Endowment**

**\$36,323**

The Cato Nursing Scholarship, established by the Cato Corporation, is awarded annually to deserving Cape Fear Valley Health employees who are pursuing a baccalaureate, masters or doctorate degree on a full- or part-time basis to further their career in nursing.

## **Charles B.C. Holt Diabetes Endowment**

**\$388,928**

This endowment was created by Peggy Holt, wife of the late Charles B. C. Holt, to provide a permanent source of funding for programs and services to support diabetic patients who seek care at Cape Fear Valley Diabetes and Endocrine Center.

## **Thomas Joseph Keith Family Medical Research Endowment Fund**

**\$78,193**

This endowment, created by Thomas J. Keith, former chair of the Campbell University Board of Trustees, is designed to provide a permanent source of funding for medical research at Cape Fear Valley Health. The fund has a special emphasis on research projects conducted by Campbell University Jerry M. Wallace School of Osteopathic Medicine graduates who are currently physician residents at Cape Fear Valley.



## **Caduceus Society Endowment**

**\$320,557**

The Caduceus Society is a physician-directed endowment fund, created largely through the donations of Cape Fear Valley Health physicians and their families.

## **Highsmith-Rainey Nursing Scholarship Endowment**

**\$42,393**

This endowment was created by Highsmith-Rainey Nursing School Alumni to assist with books and tuition for qualified individuals enrolled full-time in an accredited program that leads to an Associate Degree or a Baccalaureate Degree in Nursing.

## **Southeastern Speech and Hearing Endowment**

**\$97,296**

When Southeastern Speech and Hearing ceased operations some two decades ago, Cape Fear Valley Health Foundation became the recipient of the remaining assets. The earnings from the endowment can only be used to support speech and hearing services.



**CAPE FEAR VALLEY**  
H E A L T H

*[www.capefearvalley.com](http://www.capefearvalley.com)*